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DPT Laboratories launches redesigned Web site

SAN ANTONIO – Pharmaceutical contract development and manufacturing organization DPT Laboratories, Ltd., has redesigned its Web site www.DPTlabs.com, to provide new content and more resources to further aid customers, including a new online [Knowledge Center](#). The Knowledge Center will provide users with a variety of informational resources on issues involved in the drug development and manufacturing process.

“We are excited to launch this new site, which has a fresh, contemporary look. More importantly, the new site provides an expanded synopsis of all the services we provide, and is easy to navigate through,” said Marc Iacobucci, DPT’s vice president of Marketing & Project Management.

DPT’s new [Web site](#) was launched in July and aims to augment the company’s online presence, which is growing through online advertising, electronic media coverage and promotional tools implemented by DPT’s marketing team. DPT has used several online tools to connect with industry contacts and customers. The company will continue to provide email updates and offers, such as discounts to trade show and industry events, by using online marketing tools that allow users to opt-in to receive information such as white papers and industry articles.

The site was designed to be cleaner, simpler and an easier tool from which clients and potential clients can contact a representative to learn more about DPT’s services. “The key is to enhance relationships with clients over time,” explained JJ Feik, DPT’s director of Marketing and Corporate Development. “One of the ways we can create these relationships is to utilize online tools that provide clients and potential clients easy access to helpful, educational, and valuable information.”

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About DPT Laboratories:

With facilities in San Antonio and Lakewood, N.J., DPT, a DFB company, is recognized globally for unparalleled semi-solid and liquid technical expertise. DPT is a contract development and manufacturing organization (CDMO) and is the industry source for the world’s leading pharmaceutical, biotechnology, and healthcare companies. With five cGMP facilities and over 1 million square feet of state-of-the-art manufacturing, packaging, and distribution space, DPT offers full service outsourcing solutions including stand alone development, site transfers, turnkey production, packaging, and worldwide distribution. For more information, visit www.DPTLabs.com.