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**DPT Laboratories unveils new Knowledge Center  
as part of redesigned Web site,  
and enhanced customer relationship marketing**

**SAN ANTONIO** – [DPT Laboratories, Ltd.](#), a pharmaceutical contract development and manufacturing organization, has launched a new, web-based [Knowledge Center](#) aimed at providing industry professionals with a variety of free resources and technical information to effectively work on drug development and manufacturing processes from pre-formulation through commercialization. The Knowledge Center is part of DPT’s strategic initiative to assist and engage clients and potential clients in an ongoing dialogue on best practices.

The Knowledge Center will serve as an extension of the company’s relationship marketing efforts. “We recognize the long term value of retaining customers and providing value-added services to potential customers,” explained JJ Feik, DPT’s director of Marketing and Corporate Development.

While DPT will continue its traditional marketing efforts, the company understands that relationship marketing is becoming increasingly important in a diversified marketplace, Feik said.

“The Knowledge Center was created to provide helpful, educational, and informative resources that enhance our relationships with our industry partners” Feik added. “We envision the content as initiating conversation and hope our industry partners may want to contribute content.”

The Knowledge Center, housed on DPT’s redesigned Web site [www.DPTlabs.com](http://www.DPTlabs.com), will contain expert information in the form of white papers and published articles that are easily accessible and targeted to specific areas of interest. Titles of the documents will also be searchable throughout the DPT Web site.

“DPT has years of experience providing comprehensive, start-to-finish processes for drug companies, and our new Knowledge Center allows us to share information and tips on everything from nasal spray variation patterns to filing a drug product submission application with the FDA,” said Paul Josephs, DPT’s vice president of Sales and Commercial Operations. “The Center will also aid our internal customer support teams by providing quick, direct answers to questions often asked by potential customers.”

Knowledge Center content will be continually updated. Content currently includes the white papers, [Partnering with Your CDMO for CMC Preparation](#) and [Effective ICH Q8 Pharmaceutical Development Reports](#), both written by Kay Mary Harrell, Senior Director of DPT's Regulatory Affairs. Also currently posted is a July *Pharmaceutical Technology* magazine article "[Down the Track: Different Speeds with Multiple APIs](#)," which quotes DPT Vice President of Research and Development Frank Sorgi. Scheduled for release later this summer include two white papers, [Analytical Method Development and Validation – A CDMO Perspective](#) and [Investigating the Influences of Various Excipients of the Nasal Spray on Droplet Size and Spray Pattern](#).

"We want to remain customer-focused and an effective service provider to our clients," said Marc Iacobucci, DPT's vice president of Marketing & Project Management. "The Knowledge Center is an additional resource from which we hope our clients and future clients will benefit."

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**About DPT Laboratories:**

With facilities in San Antonio and Lakewood, N.J., DPT, a DFB company, is recognized globally for unparalleled semi-solid and liquid technical expertise. DPT is a contract development and manufacturing organization (CDMO) and is the industry source for the world's leading pharmaceutical, biotechnology, and healthcare companies. With five cGMP facilities and over 1 million square feet of state-of-the-art manufacturing, packaging, and distribution space, DPT offers full service outsourcing solutions including stand alone development, site transfers, turnkey production, packaging, and worldwide distribution. For more information, visit [www.DPTLabs.com](http://www.DPTLabs.com).